



Ministry of Antiquities Fundraising Unit

Fundraising Campaign | Sponsorship Packages

Your contribution matters ..

Types of Sponsorship In the Ministry of Antiquities

1-Annual Sponsorship: Platinum level

2-Annual Sponsorship: **Golden level**

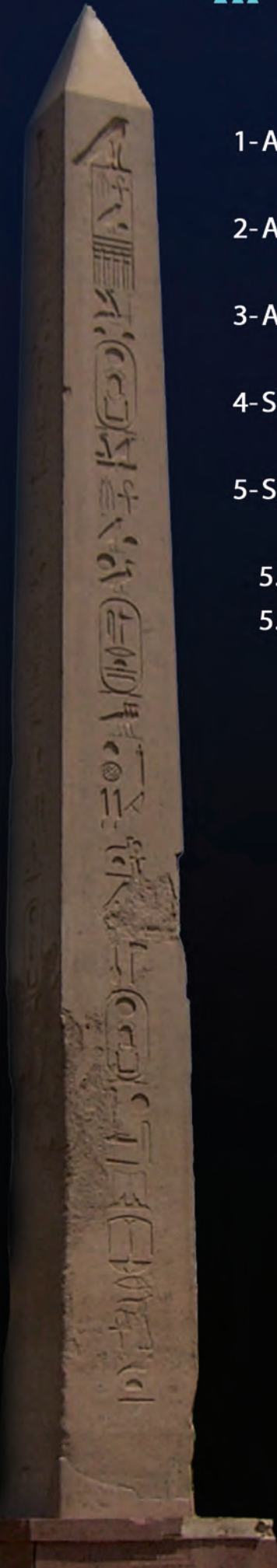
3-Annual Sponsorship: Silver level

4-Sponsorship for Egyptian and joint archaeological missions

5-Sponsorship for events and restoration or development projects

5.1: Sponsorship for events (exhibitions, conferences, ceremonies)

5.2: Sponsorship for restoration or development projects



Annual Sponsorship



Logo of Sponsor

- 1- Putting the logo of the sponsor on the ministry website as a **platinum sponsor**.
- 2- Putting the logo of the sponsor on the ministry newsletter and scientific publications published by the ministry, as well as on invitations for parties, opening ceremonies and events organized by the ministry.
- 3- Putting the logo of the sponsor on the brochures of a museum and archaeological site (from category A), or any two museums or archaeological sites selected by the sponsor.

(CATEGORY A) MUSEUMS AND SITES:

- Giza pyramids.
- The Egyptian museum
- Cairo citadel.
- Qaitbay citadel
- Karnak temple
- Abu simbel temple.
- Nubian museum.
- Luxor museum.
- Tomb of Nefertari.
- Tomb of Seti I.
- Philae temple
- Luxor temple.

Events and Shooting Advertisements

- 1- Holding **three parties or events, free of charge**, in archaeological sites or museums selected by the sponsor.
- 2- **50% discount on fees** for holding events and parties in archaeological sites and museums (up to six parties a year).
- 3- **50% discount on fees** for television shooting or video or photography (up to ten days a year) at all museums and archaeological sites, open to visitors.
- 4- The sponsor is allowed to put their own advertising panel and distribute promotion materials during photography and all events or parties organized at museums or archaeological sites.

N.B.

All parties, events and shooting in museums and archaeological sites are subject to the rules and regulations approved by the Supreme Council of Antiquities.

Promotion and Advertising

- 1- Setting up an **advertising booth** (4m×4m) for three days inside one of the museums or archaeological sites selected by the sponsor, in the space assigned by the administration of the museum or site. This is offered four times a year.
- 2- Putting the logo of the sponsor on the back of tickets for a museum and archaeological site (category A) or any two sites or museums selected by the sponsor (logos of several sponsors can be put on the same ticket).
- 3- Displaying **advertisements** at the entrance of a museum and archaeological site (category A), in the space assigned by the administration of the museum or site, or at any two sites or museums selected by the sponsor, for a duration of one year.
- 4- Providing a one page **advertising space** in the news letter for the sponsor, free of charge, four times a year.
- 5- Distribution of the sponsor's promotional materials along with the bags at conferences and events organized by the Ministry of Antiquities.

Visiting Permits

- 1- Obtaining **40 free** annual passes, excluding the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 2- Obtaining **20 free** annual passes, including the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 3- **40% discount** on annual passes (Egyptians, Arabs and foreign residents) and Luxor passes, up to a maximum of 100 per year.

Other Benefits

- 1- **Five** invitations for the sponsoring entity, to important events and special activities organized by the Ministry of Antiquities.
- 2- Allowing the sponsor to announce their sponsorship for the Ministry of Antiquities as "**Platinum Sponsor**", in their marketing plan, advertising news in newspapers, television programs, websites and social media platforms.

EGP 8 million



Annual Sponsorship



Logo of Sponsor

- 1- Putting the logo of the sponsor on the ministry website (under construction) as a gold sponsor.
- 2- Putting the logo of the sponsor on the ministry newsletter and scientific publications published by the ministry, as well as on invitations for parties, opening ceremonies and events organized by the ministry.
- 3- Putting the logo of the sponsor on the brochures of a museum and archaeological site (from category B), or any two museums or archaeological sites selected by the sponsor (except for category A).

(CATEGORY B)

MUSEUMS AND SITES:

- The Museum of Islamic art.
- Baron Empain Palace.
- Prince Mohamed Ali Palace in Manial.
- Manasterly Palace.
- The Roman Amphitheatre in Alexandria.
- The Valley of the Kings in Luxor.
- The temple of Deir al-Bahari in Luxor.
- Saqqarah archaeological site.
- Tomb of Tutankhamun.
- Alexandria National Museum.
- Temple of Edfu.
- Temple of Kom Ombo.
- Medinet Habu temple.

Parties, Events and Shooting Advertisements

- 1- Holding **one party or event, free of charge**, in an archaeological site or museum selected by the sponsor, in addition to another party or event, free of charge, at one of the museums or sites (except for category A).
- 2- **35% discount on fees** for holding events and parties in archaeological sites and museums (up to five parties a year).
- 3- **35% discount on fees** for television shooting or video or photography (up to ten days a year) at all museums and archaeological sites, open to visitors.
- 4- The sponsor is allowed to put their own advertising panel and distribute promotion materials during photography and all events or parties organized at museums or archaeological sites.

N.B.

All parties, events and shooting in museums and archaeological sites are subject to the rules and regulations approved by the Supreme Council of Antiquities.

Promotion and Advertising

- 1- Setting up an **advertising booth** (4m x 4m) for two days inside one of the museums or archaeological sites selected by the sponsor, in the space assigned by the administration of the museum or site. This is offered three times a year.
- 2- Putting the logo of the sponsor on the back of tickets for a museum and archaeological site (category B) or any two sites or museums selected by the sponsor, not from category A (logos of several sponsors can be put on the same ticket).
- 3- Displaying **advertisements** at the entrance of a museum and archaeological site (category B), in the space assigned by the administration of the museum or site, or at any two sites or museums selected by the sponsor (not from category A).
- 4- Providing half a page of **advertising space** in the newsletter for the sponsor, free of charge, four times a year.
- 5- Distribution of the sponsor's **promotional materials** along with the bags at conferences and events organized by the Ministry of Antiquities.

Visiting Permits

- 1- Obtaining **30** free annual passes, excluding the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 2- Obtaining **10** free annual passes, including the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 3- **30% discount** on annual passes (Egyptians, Arabs and foreign residents) and Luxor passes, up to a maximum of 75 per year.

Other Benefits

- 1- **Three** invitations for the sponsoring entity, to important events and special activities organized by the Ministry of Antiquities.
- 2- Allowing the sponsor to announce their sponsorship for the Ministry of Antiquities as "**Gold Sponsor**", in their marketing plan, advertising news in newspapers, television programs, websites and social media platforms.

EGP 4 million

Annual Sponsorship



Logo of Sponsor

- 1- Putting the logo of the sponsor on the ministry website (under construction) as a **silver sponsor**.
- 2- Putting the logo of the sponsor on the ministry newsletter and scientific publications published by the ministry, as well as on invitations for parties, opening ceremonies and events organized by the ministry.
- 3- Putting the logo of the sponsor on the brochures of a museum and archaeological site (from category C), or any two museums or archaeological sites selected by the sponsor (except for categories A and B).

(CATEGORY C)

MUSEUMS AND SITES:

- Coptic Museum in Cairo.
- Farouk's Corner Museum
- Mit-Rahina Open Air Museum.
- The Royal Jewelry Museum in Alex.
- Prince Taz Palace .
- Northen wall of Cairo.
- Madrassa of Sultan Hassan in Cairo .
- Pompey's Pillar in Alexandria.
- The garden of the Suez Museum .
- Mummification Museum in Luxor.
- Dendera Temple .

Parties, Events and Shooting Advertisements

- 1- Holding **one party or event, free of charge**, in an archaeological site or museum selected by the sponsor (except for categories A and B).
 - 2- **25% discount on fees** for holding events and parties in archaeological sites and museums (up to four parties a year).
 - 3- **25% discount on fees** for television shooting or video or photography (up to ten days a year) at all museums and archaeological sites, open to visitors.
 - 4- The sponsor is allowed to put their own **advertising panel** and distribute promotion materials during photography and all events or parties organized at museums or archaeological sites.
- N.B.**
All parties, events and shooting in museums and archaeological sites are subject to the rules and regulations approved by the Supreme Council of Antiquities.

Promotion and Advertising

- 1- Setting up an **advertising booth** (4m×4m) for two days a year, inside one of the museums or archaeological sites selected by the sponsor, in the space assigned by the administration of the museum or site.
- 2- Displaying **advertisements** at the entrance of a museum and archaeological site (category C), in the space assigned by the administration of the museum or site, or at any two sites or museums selected by the sponsor (not from categories A and B).
- 3- Providing quarter of a page of **advertising space** in the newsletter for the sponsor, free of charge, twice a year.
- 4- Distribution of the sponsor's **promotional materials** along with the bags at conferences and events organized by the Ministry of Antiquities.

Visiting Permits

- 1- Obtaining **20 free annual passes**, excluding the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 2- Obtaining **5 free annual passes**, including the tombs of Nefertari and Seti I (Egyptians, Arabs and foreign residents).
- 3- **25% discount** on annual passes (Egyptians, Arabs and foreign residents) and Luxor passes, up to a maximum of 50 per year.

Other Benefits

- 1- Invitation for a representative of the sponsoring entity, to important events and special activities organized by the Ministry of Antiquities.
- 2- Allowing the sponsor to announce their sponsorship for the Ministry of Antiquities as "**Silver Sponsor**", in their marketing plan, advertising news in newspapers, television programs, websites and social media platforms.

EGP 2 million





Sponsorship for Egyptian and Joint Archaeological Missions

Services Provided by the Sponsor

Payment of a minimum amount of EGP 50.000 for each month of work, or providing services or tools used in the work of the mission, valued at a minimum of EGP 50.000 for each month of work. This only applies to missions affiliated to the ministry or joint missions between the ministry and another authority .

Benefits Received by the Sponsor

1. Putting the logo of the sponsor on clothes, belongings of the mission members, tent or tools used for the work .
2. Putting the logo of the sponsor on the mission's publications and mentioning of the sponsor's name in the excavation reports.
3. Mentioning of the sponsor's support in the press release, the ministry's newsletter issued during the excavation period in both the printed copy and electronic copy, and also in scientific conferences related to the mission either in Egypt or abroad .
4. The sponsor has the right to advertise its sponsorship for the mission on social media and in newspapers .
5. Displaying a promotional banner for the sponsor in any press conference related to the mission's work

N.B:

All Egyptian missions from outside the Ministry of Antiquities and all foreign missions, using promotional material during their work, should pay a monthly advertising fee of EGP 5000 (regardless of the number of sponsors) .

Minimum amount of
EGP 50.000
Fifty thousand Egyptian Pounds



Sponsorship for Events

Type of Event :

Temporary exhibition of antiquities at one of the Egyptian museums

Services Provided by the Sponsor :

Payment of the amount, or contribution to the preparations or services for the exhibition with a minimum amount of fifty thousand Egyptian pounds.

Benefits Received by the Sponsor :

- 1 - Putting the logo of the sponsor on the promotional publications related to the event.
- 2 - Displaying a promotional banner for the sponsor, only during the duration of the exhibition, event or conference.
- 3 - Mentioning of the sponsor's support in the Ministry of Antiquities newsletter.
- 4 - Displaying a promotional banner for the sponsor in any press conference related to the exhibition, conference or ceremony.
- 5 - The sponsor has the right to advertise its sponsorship for the exhibition, conference, or ceremony on social media and in newspapers .

N.B:

Any Egyptian or foreign affiliation, using promotional material during their work, should pay a monthly advertising fee of EGP 5000 (regardless of the number of sponsors) .

Minimum amount of
EGP 50.000





Type of Event :

Celebration or Ceremony

Services Provided by the Sponsor :

Payment of the amount, or contribution to the preparations or services for the for the celebration| ceremony with a minimum amount of thirty thousand Egyptian pounds .



Benefits Received by the Sponsor :

- 1 - Putting the logo of the sponsor on the promotional publications related to the event.
- 2 - Displaying a promotional banner for the sponsor, only during the duration of the exhibition, event or conference.
- 3 - Mentioning of the sponsor's support in the Ministry of Antiquities newsletter.
- 4 - Displaying a promotional banner for the sponsor in any press conference related to the exhibition, conference or ceremony.
- 5 - The sponsor has the right to advertise its sponsorship for the exhibition, conference, or ceremony on social media and in newspapers .

Minimum amount of
EGP 30.000





Type of Event : **Conference | Training Course | Workshop**

Services Provided by the Sponsor :

Payment of the amount, or contribution to the preparations or services for the conference | training course | workshop with a minimum amount of Twenty thousand Egyptian pounds .

Benefits Received by the Sponsor :

- 1 - Putting the logo of the sponsor on the promotional publications related to the event.
- 2 - Displaying a promotional banner for the sponsor, only during the duration of the exhibition, event or conference.
- 3 - Mentioning of the sponsor's support in the Ministry of Antiquities newsletter.
- 4 - Displaying a promotional banner for the sponsor in any press conference related to the exhibition, conference or ceremony.
- 5 - The sponsor has the right to advertise its sponsorship for the exhibition, conference, or ceremony on social media and in newspapers .

**Minimum amount of
EGP 20.000**





Sponsorship for Restoration or Development Projects

Services Provided by the Sponsor :

Payment of the amount, or providing materials required for the restoration or development works, or carrying out work related to the project (valued at a minimum amount of EGP 100.000) and under the supervision of the Ministry of Antiquities, after obtaining the necessary permissions .

Benefits Received by the Sponsor

- 1 - Displaying a promotional banner for the sponsor in front of the historical building being restored,during the duration of the project .
- 2 - Putting the logo of the sponsor in the renovated hall| gallery, or in the service area of the site or museum, or in the vicinity of the monument being developed, for one year after the end of the project .
- 3 - Mentioning of the sponsor's support in the press release and also in the ministry's newsletter issued during the period of the project .
- 4 - The sponsor has the right to advertise it's sponsorship for the project on social media and in newspapers .

Minimum amount of
EGP 100.000



General Terms for Sponsorship in the Ministry of Antiquities

Item No. 1

A sponsorship committee is formed in the Ministry of Antiquities consisting of: technical members, a financial member and a legal advisor. The committee is responsible for considering the sponsorship offers referred to them and making decisions prior to presenting to the competent authority. It also decides upon the size of the advertisement signs depending on the sponsor category, archaeological site or museum.

Item No. 2

The Fundraising and Marketing Unit receives sponsorship requests to be submitted to the sponsorship committee.

Item No. 3

- The accounting unit at the office of the head of the Supreme Council of Antiquities is responsible for financial transactions, to which financial procedures and rules are applied.
- The sponsoring entity pays the total amount as soon as the offer is accepted. Payment in two installments is possible only in the case of annual sponsorship, whereby 50% of the amount is paid following the approval and the rest within four months from the approval date.
- An insurance of 10% of the total value of the annual sponsorship for the chosen sponsor level is to be paid and deposited in the insurance book at the financial unit, once the sponsorship is approved. This will be paid back after the duration of the sponsorship.
- The Supreme Council of Antiquities has the right to change the values of the sponsor levels (not for ongoing sponsorships).
- All costs of the different kinds of sponsorships are to be paid in Egyptian pounds or the equivalent in foreign currency.

Item No. 4

In the case of holding celebrations / events in archeological sites or museums, the sponsoring entity adheres to the following conditions:

- Providing the schedules and dates of the events, celebrations or photography to the Fundraising and Marketing Unit within sufficient time before the start date.
- Compliance to public laws and code of ethics, and abstaining from any activities that go against the general policies of the Ministry of Antiquities (alcoholic beverages are banned at events taking place in archeological sites or museums).
- Preserving the antiquities, appearance of the site and the environment of the archeological area where the activity or celebration is taking place.
- Adhering to the Antiquities' Protection Law No. 117 of the year 1983, its amendments, its executive regulations, as well as the regulations that govern related work at the Ministry of Antiquities, and the terms and conditions of holding events and photography, approved by the Supreme Council of Antiquities.

Item No. 5

In case of violation of any of the terms and conditions decided upon in the contract, or violation of the laws, regulations or ongoing decrees, by the sponsoring entity, the ministry has the right to terminate any deals without warning, following the presentation of the matter to the sponsorship committee for determining the amount to be deducted from the payment. The Ministry of Antiquities also has the right to confiscate the insurance amount in all termination cases.



For more information, please Contact :
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